

Conference Agenda InnoCulture

Culture and Creativity driving innovative solutions

Venue: Baltic Sea Cultural Centre in Gdańsk, Poland

19th November 2024 (Tuesday)

12:00 - 13:00	Welcome Lunch		
13:00 - 13:30	Networking Activity “Speed Networking”		
13:30 - 14:15	<p>Introduction and food for thought</p> <p>Introduction of organisers</p> <p>Keynote “Driving Innovation by Culture” (TBC)</p>		
14:15 - 14:45	Coffee Break		
Parallel Workshops			
14:45 - 16:45	<p><u>Workshop 1</u> Culture x Health</p> <ul style="list-style-type: none"> ▪ Marta Ciesielska (West Pomerania) 	<p><u>Workshop 2</u> Culture X Sustainability</p> <ul style="list-style-type: none"> ▪ Goethe-Institute / CCI Contact Desk 	<p><u>Workshop 3</u> Culture X Entrepreneurship</p>
	<p><u>Workshop 4</u> Culture X Mobility</p> <ul style="list-style-type: none"> ▪ Goyki3 Art Incubator 		
16:45 - 17:00	<p>Wrap-up</p> <p>1st conference day</p>		
17:30	Accompanying programme		

20th November 2024 (Wednesday)

9:00 - 9:30	Welcome Coffee and Networking		
9:30 - 10:00	Networking Activity “Creative Connections”		
Parallel Workshops			
10:00 - 11:00	<u>Workshop 1</u> Culture X Health <ul style="list-style-type: none"> ▪ Marta Ciesielska (West Pomerania) 	<u>Workshop 2</u> Culture X Sustainability <ul style="list-style-type: none"> ▪ CCI Contact Desk and Goethe-Institut 	<u>Workshop 3</u> Culture X Entrepreneurship
	<u>Workshop 4</u> Culture X Mobility <ul style="list-style-type: none"> ▪ Goyki3 Art Incubator 		
11:00 - 12:00	Presentation of outcomes		
12:00 - 12:15	Coffee Break		
12:15 - 13:00	Inspirational Take Away Keynote: “Cross Sectoral Cooperation in the Baltic Sea Region” Closing Remarks		
13:00-14:00	Farewell Lunch		